Daniel S. Wipert

AI OPERATIONS · FOUNDER, CHORUS AI SYSTEMS · CHICAGO, IL

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Operations leader turned AI builder. Fifteen years scaling operations at Bonobos, Etsy, HavenLock, Summersalt and Bodily; now building closed-loop, auditable AI systems for work that can't afford to be wrong.

EXPERIENCE

Founder and Principal, Chorus AI Systems

2025–Now · Arlington Heights, IL

Builds and deploys production AI for processes that can't afford to be wrong: financial workflows, compliance, and other high-stakes environments.

- Built CASDAM, a five-stage multi-model pipeline that turns raw operating data into verified executive reports, for about $0.05 and 2 minutes per run
- Built BRAG, retrieval over a decade of Netflix SEC filings that gates every answer through a Verifier and a Refutation Agent
- Closed-loop verification throughout: immutable fact lists, structurally different generator/verifier pairs, control flow in code

Senior Director, Integrated Production, Supply Chain and Quality Excellence, Bodily

2022–2024 · New York

End-to-end logistics across DTC and omnichannel, holding 99.9% on-time delivery while the business scaled.

- Deployed predictive analytics in live fulfillment workflows; improved allocation accuracy and cut costs 15%
- Built real-time KPI dashboards and cross-functional governance across CX, Marketing, and Operations
- Ran vendor evaluation and 3PL management end to end, from requirements to SLAs to post-launch fixes

Director of Supply Chain Operations, Summersalt

2018–2022 · St. Louis

Built fulfillment, logistics, and operating systems from scratch through Series B hypergrowth.

- Led the WMS implementation from requirements through production
- Launched into Canada, Australia, the UK, and the EU; negotiated 3PL and carrier contracts (DHL, FedEx, Global-e)
- Built analytics on SLA adherence, delivery latency, and cost drivers across a global network

Head of Operations and Growth Systems, HavenLock

2015–2018 · Nashville

Ran operations and growth systems for a DTC hardware startup making US-manufactured smart locks.

- Integrated ecommerce, manufacturing, fulfillment, and customer lifecycle systems
- Built experimentation (A/B testing, CRO) into production workflows
- Partnered with the founders from concept through US manufacturing to launch

Manager of Risk Operations, Etsy

2013–2015 · Brooklyn

Owned fraud and risk operations for $2B+ in annual payments; led four teams (18 analysts) in NYC, Hudson, and Dublin.

- Built closed-loop risk intelligence: fraud outcomes fed back into detection, improving accuracy and cutting manual review
- Built compliance-aligned risk governance across US and EU jurisdictions
- Prevented $2.5M+ in attempted fraud in investigations with the FBI and US Secret Service

Manager of Ecommerce and Customer Experience, Bonobos

2010–2013 · New York

Joined under $10M in revenue and helped scale past $100M, the foundation for its acquisition by Walmart.

- Built customer operations that absorbed 10x growth without breaking
- Built feedback loops connecting customer data to merchandising, marketing, and product
- Led a 40-person team through hypergrowth

EDUCATION

MA, English (Literary Theory)
Virginia Commonwealth University

BA, English and Secondary Education
Wake Forest University

LICENSE

Professional Educator License (PEL)
Illinois State Board of Education, Language Arts, grades 9 to 12

CERTIFICATIONS

AI Strategies for Business Transformation
Northwestern University, Kellogg School of Management, 2025

Mathematics for Machine Learning: Linear Algebra
Imperial College London, 2026

Python programming: three courses, through accessing web data
University of Michigan, 2025

Generative AI Leader, plus four Generative AI courses
Google, 2025

Career Essentials in Generative AI
Microsoft, 2025

Ethics in the Age of Generative AI
Project Management Institute, 2025

Generative AI Certification
NASBA, 2025

Web Development and Design
New York University; General Assembly, 2011